



SUPPORTING OREGON COMMUNITY HEALTH CENTERS

2024 - 2025 Conference Sponsorship Package



OREGON PRIMARY CARE ASSOCIATION

The Oregon Primary Care Association (OPCA) is a non-profit membership organization for the state's federally qualified health centers (also known as safety-net clinics or community health centers) and look-alikes. OPCA strives to generate data-based insights into operational challenges, shape evolving health policy, and provide training and technical assistance to community health centers to achieve health equity for low-income and vulnerable Oregonians.

VISION



Health equity for all Oregonians.

MISSION



Lead the transformation of primary care.

VALUES



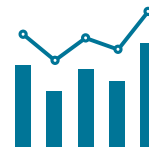
Collaboration



Integrity



Social Justice



Data-Driven



Innovation

OPCA FOSTERS COLLABORATION

OPCA's member community health centers (CHCs) have unique patient populations, but they face similar changes. OPCA facilitates peer groups where CHC leaders share their best practices for common challenges in areas such as workforce, operations, finance, and clinical.



OPCA
Oregon Primary
Care Association



A MESSAGE FROM OPCA'S EXECUTIVE DIRECTOR

Dear Partners,

On behalf of OPCA and Oregon's federally qualified health centers, I am excited to offer opportunities for your organization to become an event sponsor for our upcoming annual conference in April.

The OPCA Annual Conference, a cornerstone event uniting all 34 Oregon health centers, provides a unique forum for collaboration and knowledge-sharing to enhance community health throughout the state. The conference regularly draws around 150 community health center leaders and medical professionals, ensuring your generosity and support will be recognized by influential decision-makers as well as local and national health center partners.

Your sponsorship of this conference will ultimately advance the collective efforts to improve community health outcomes in Oregon. By aligning with OPCA's mission, you will further elevate your organization's profile through your contribution to the well-being of our community health centers.

Enclosed, please find detailed information about OPCA's sponsorship levels and associated benefits. We offer a range of opportunities to suit your organization's goals and ensure maximum visibility at the event.

Thank you for considering this invitation to partner with OPCA. We look forward to the possibility of collaborating with your organization to make a lasting impact on community health in Oregon.

Sincerely,

A handwritten signature in black ink that reads "Joan Watson-Patko". The signature is written in a cursive, flowing style.

Joan Watson-Patko
Executive Director

503.228.8852 | 623 SW Oak St, Suite 300 | Portland, OR 97205 | Info@orpc.org

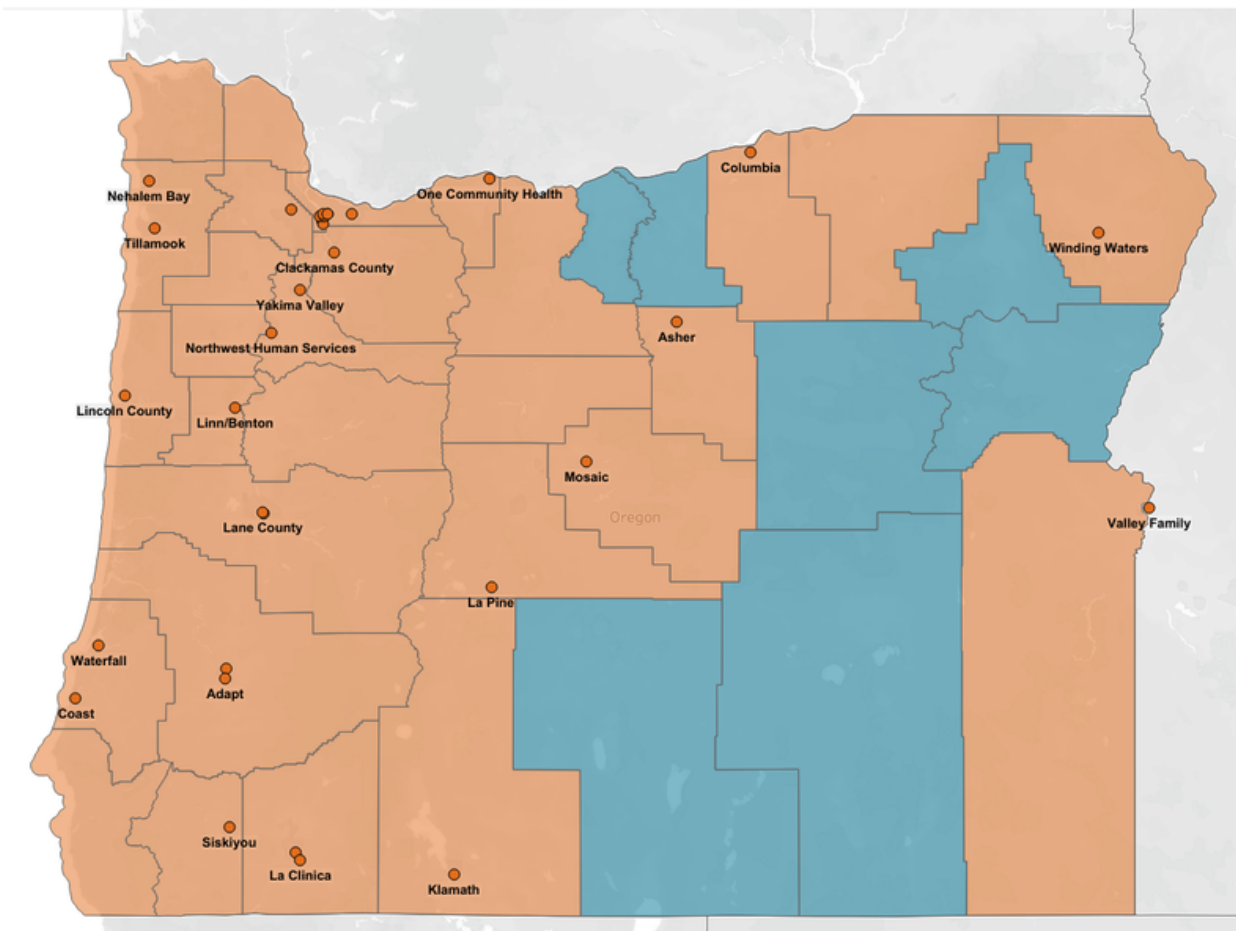
WWW.ORPCA.ORG

ABOUT OREGON COMMUNITY HEALTH CENTERS

Established in 1965, Community Health Centers (CHCs) have evolved into a network of 1,400 Federally Qualified Health Centers (FQHCs), extending accessible healthcare to 30 million Americans. CHCs play a crucial role in promoting health equity by addressing social determinants and collaborating on crises like COVID-19, offering a comprehensive range of cost-effective services comparable to private practices.

In Oregon, there are 34 CHCs operating across 270 sites, practicing community-based and patient-directed healthcare. They welcome all patients while prioritizing low-income individuals, the uninsured, and the underinsured. CHCs provide affordable care, significantly reducing the need for expensive hospital-based and specialty services, resulting in cost savings for taxpayers. Oregon CHCs demonstrate a steadfast commitment to health equity through their services and embrace interprofessional expanded care teams, ensuring comprehensive and inclusive healthcare for all.

Oregon CHC Service Areas



OREGON HEALTH CENTERS' REACH & IMPACT

439,742

PATIENTS SERVED

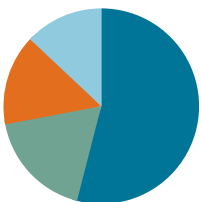


13,715

JOBS CREATED

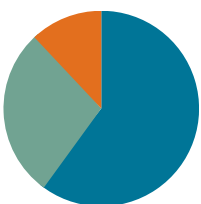


Patients' Insurance



54% Medicaid
18% Uninsured
15% Privately Insured
13% Medicare

Patients' Income



60% At or Below 100% FPL
26% At 100-200% FPL
12% At >200% FPL

Sources: U.S. Health Resources and Services Administration Health Center Program Uniform Data System (UDS) 2021. Jobs data per Capital Link, based on 2020 UDS and economic impact analysis.



Oregon's 34 Community Health Centers employ over 9,000 providers and staff in rural and other underserved communities.



Community Health Centers serve one in four patients on the Oregon Health Plan.



> 75% of Community Health Centers have clinic sites serving rural communities.



Community Health Centers have clinic locations in 85% of Oregon counties.



73% of Community Health Center patients live at or below the poverty line, and 94% live at or below 200% of the Federal Poverty Level.



30% of Oregon's Community Health Centers are federally recognized as Health Care for the Homeless locations and 33% are designated as Migrant Health Centers.



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BECOME AN EVENT SPONSOR!

OPCA Annual Conference Details

OPCA's Annual Conference unites all 34 Oregon health centers, creating a unique platform for collaboration and knowledge sharing aimed at advancing community health throughout the state. With an audience reach extending to 150 community health center members, this conference presents a valuable opportunity to engage with key decision-makers and build recognition among local and national health center partners.

By sponsoring, your organization gains exposure and recognition among health center influential decision-makers as well as local and national health center partners. Join us in supporting the collective efforts of community health centers to improve Oregon's community health outcomes and contribute to a healthier state.

Sponsorship Benefits



Opportunities to network and connect with our members...

- C-Suite Leaders
- Operational Administrators
- Care Providers
- Health Improvement Staff



Position yourself as an industry leader and advocate for health centers



Increase your reach and exposure to new CHC customers



Promote your organization's name and brand awareness

2024 Annual Conference

Cultivating Health Equity
April 17 – 19, 2024
Portland, OR



[Visit our event page for details](#)

2025 Annual Conference

April 2025 | TBD



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2024 - 2025 SPONSORSHIP PACKAGES

Package Information	Friend* \$500	Partner \$1,500	Ally \$3,000	Advocate \$5,000	Champion \$10,000
Brand recognition (Print, Website & Digital Conference Materials)	✓	✓	✓	✓	✓
Complimentary conference Attendance**			1	2	3
Donated event registration to a health center member	-			1	1
Conference exhibit space		✓	✓	✓	✓
Blog feature in an monthly OPCA Member Newsletter	-	-	-	✓	✓
Brief remarks during conference lunch	-	-	-		✓

Additional Options

Keynote Speaker (\$2,000)	Networking Reception (\$5,000)	Audio & Visual (\$2,500)	Conference Meals (\$2,500)	Break time snacks and refreshments (\$1,500)	In-Kind Donations (conference swag, printed materials, etc.)
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If you are interested in supporting this event in a way that is not listed, please contact us at events@orpcsa.org and we will create a sponsorship package for you!

*Friends package is exclusively for community-based and population-based organizations

**Sponsors may attend conference events that are open to all. Some meetings are invite-only or member-only.

2024 - 2025 SPONSORSHIP BENEFITS

<p>Brand Recognition</p>	<p>Boost your organization's visibility by securing acknowledgment in the event program, conference app, and digital promotional materials. This includes prominent placement on the OPCA event webpage, conference promotional content via OPCA's monthly newsletter, and recognition on the sponsorship PowerPoint slide during conference welcome and closing content</p>
<p>Donation of complimentary registration for health center staff</p>	<p>Demonstrate your commitment to community health by generously providing a complimentary conference pass to an Oregon community health center member experiencing financial hardship.</p>
<p>Complimentary attendance*</p>	<p>Enjoy the benefits of a complimentary attendance pass, granting your representatives full access to the conference. This allows active participation and engagement with fellow attendees.</p>
<p>Exhibit space for outreach</p>	<p>Showcase your organization with dedicated exhibit space in our event space foyer, strategically positioned for effective outreach and networking. Sponsors with the exhibit benefit will have their own 8x8 foot tables for visibility, providing opportunities to engage with participants during breaks throughout the conference.</p>
<p>Blog Feature in OPCA's Monthly Newsletter</p>	<p>Gain exposure through a featured blog in OPCA's monthly newsletter, a powerful platform to promote your services. This feature ensures visibility among a targeted Oregon audience keenly interested in community health.</p>
<p>Brief Remarks During Lunch</p>	<p>Position your organization as a thought leader by delivering 15 minute remarks during the lunch networking session about your organization and what services, tools, or offerings support Oregon community health centers. This opportunity allows you to address a wide and engaged audience, enhancing your visibility and influence.</p>

*Sponsors may attend conference events that are open to all. Some meetings such as the Peer Group Gathering conference day are invite-only or member-only.

BECOME A SPONSOR TODAY!

Complete a Sponsorship Interest Form
or
visit our Annual Conference website for additional
details.

If you have any questions, email events@orpca.org and include
“Sponsorship Inquiry” in the subject line.

