

# OPCA STRATEGIC PRIORITIES

## OPCA VISION: HEALTH EQUITY FOR ALL OREGONIANS

### 5 YEAR MILESTONE

By 2024, OPCA CHCs are indispensable leaders and innovators in comprehensive and equitable primary care in Oregon with data proving our value.

## NETWORK

### 5 YEAR MILESTONE

By 2024, Oregon FQHC Executive leadership has executed a unified strategy founded in Social Determinates of Health (SDH), integration and health equity that leverages power with key stakeholders.

### PROGRAMMING

- OPCA Governing Board & Membership
- OPCA Peer Networks
- Advancing Health Equity & Data (AHEAD)
- Alternative Payment & Advanced Care Model (APCM) & Value Based Payment readiness
- Coordinated Care Organization (CCO) Engagement

### STRATEGIC APPROACH

Community health centers are a strategic and high value network of primary care providers, delivering access to high quality, patient centered comprehensive services for Oregon’s underserved and vulnerable people. Our value is enhanced by our collective learning, advocacy and leadership in Oregon’s innovative health care environment. We elevate the whole of our network by leading in the provision of comprehensive, integrated services; by addressing the social and environmental determinants of health affecting our patients, and by preparing our infrastructure to succeed in a Value Based Payment (VBP) environment.

## DATA

### 5 YEAR MILESTONE

By 2024, OPCA will have access to robust quality, cost, access and equity data that is representative of 75% of patients served, and at least 60% of CHCs that demonstrates the value of CHCs in health system transformation to key local and national stakeholders.

### PROGRAMMING

- Data Governance Committee
- AHEAD
- Emergency Department & Total Cost of Care Data
- Patient Experience

### STRATEGIC APPROACH

Data is essential for our members to demonstrate the value of the care we provide to patients, communities and health care systems. Not all of the data we need is available, requiring OPCA and Health Centers to seek partnerships and agreements that allow us to access critical data OPCA or health centers do not otherwise have, such as the total cost of services associated with each patient. Health centers must also collect Social Determinants of Health data and Patient Experience data to understand what impacts health, and how to improve the services clinics provide to patients.

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## POLICY

### 5 YEAR MILESTONE

By 2024, OPCA's expertise in primary care is well understood and sought after by key stakeholders, partners and decision makers in state and Federal legislatures, state agencies and coalitions, positioning CHCs as critical providers in contracting and regulatory processes.

### PROGRAMMING

- Policy Committee
- Legislative Advocacy
- Policy & Issue Forum & Day at the Capitol
- National Health Center Week
- Membership on Advisory Committees & Workgroups

### STRATEGIC APPROACH

Health centers in Oregon continue to be on the leading edge of health transformation. Our transformation work and areas of expertise, such as behavioral health integration and value based payment models, align closely with many CCO 2.0 objectives. Collectively we will demonstrate and brand ourselves as go to leaders in critical areas of transformation. Through policy and advocacy work we will continue to push for systems and policies that improve care for the most vulnerable, underserved and complex patients in Oregon.

## CARE DELIVERY TRANSFORMATION

### 5 YEAR MILESTONE

By 2024, OPCA will engage 95% of CHCs in technical assistance and training that promotes patient-centered, comprehensive services that improve patient experience and establish CHCs as leaders in care model transformation in Oregon.

### PROGRAMMING

- Advanced Care Model Learning Community
- Trauma Informed Care
- Enhancement and Integration of Comprehensive Services
- QI Collective
- Opioid and Substance Use Disorder Treatment in Primary Care

### STRATEGIC APPROACH

OPCA and health centers will collaborate to establish the T/TA priorities that are critical to success under CCO 2.0 and value-based care. In order to position and elevate health centers as leaders in whole person, patient-centered transformation, OPCA will design and deliver T/TA aligned with these priorities, including: supporting health centers in advancing PCPCH recognition status to improve medical home services and population health; collectively measuring and working to improve patient experience; accelerating adoption of trauma-informed care; and continuing to understand and intervene on the upstream causes of poor health.

## INTERNAL

### 5 YEAR MILESTONE

By 2024, 80% of OPCA staff and board members report an internal operating structure that supports achieving external goals efficiently and effectively.

### PROGRAMMING

- Equity Audit and Improvement
- Financial, HR, IT, & Internal Systems Improvement

### STRATEGIC APPROACH

Health Equity is the North Star for OPCA. To better understand how to realize equity within health centers, OPCA must begin its own transformation towards achieving equity within its own operations. As well, OPCA must ensure its viability to deliver support to health centers by creating a defined financial sustainability plan.