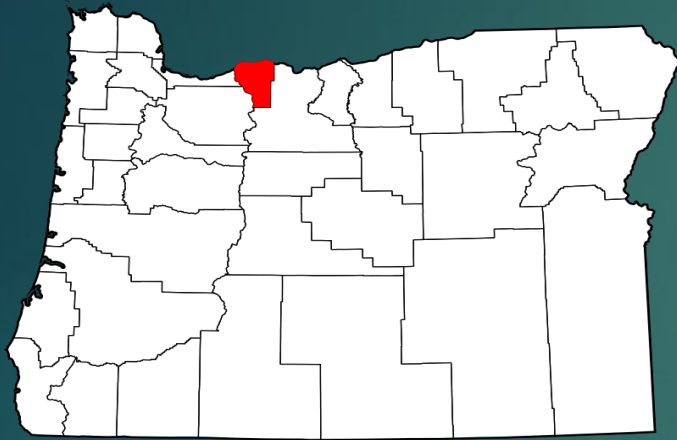


One Community Health

HOOD RIVER & THE DALLES



HOOD RIVER



Demographics

hood river county demographic information

County population: 22,346
 City of Hood River population: 6,710

Gender Percent
 Female 50.7
 Male 49.3

Age Distribution
 <10 15.8%
 10s 12.7%
 20s 16.0%
 30s 16.3%
 40s 15.2%
 50s 8.2%
 60s 5.9%
 >70 9.9%

Median Age: 35

Relationship Status Percent
 Single 23.1%
 (Males/13.4 Females/9.7)
 Widowed 7.9%
 Divorced 13.5%
 Married 55.5%

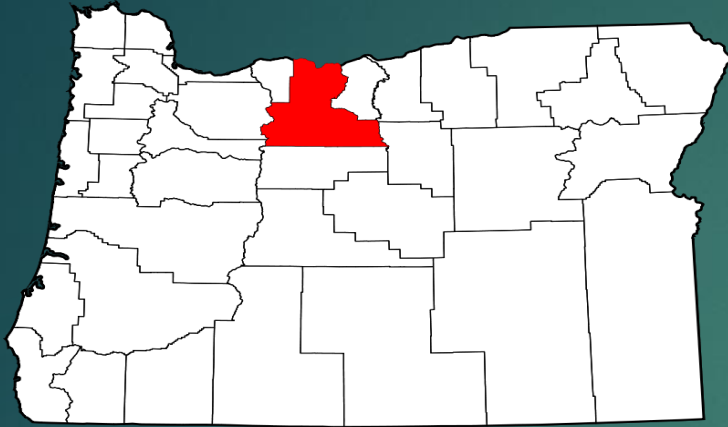
Median household income \$31,580
 Total households 7,248
 Average household size 2.38

Types of workers
 Private wage or salary 76%
 Government: 15%
 Self-employed, not incorporated 9%

Source: US Census 2011 estimates, www.zillow.com, city-data.com

hood river county—always in season

The Dalles



- ▶ With 15,162 people, The Dalles is the 45th most populated city in the state of Oregon out of 374 cities.
- ▶ The largest The Dalles racial/ethnic groups are White (80.2%) followed by Hispanic (15.6%) and American Indian (1.7%)
- ▶ The median age for The Dalles residents is 39.9 years young

OCH BACKGROUND

- ▶ Formerly known as La Clínica del Cariño Family Health Care Center, Inc., but now we are ONE COMMUNITY HEALTH
- ▶ Our new name better reflects our commitment to the entire Gorge community, and remain steadfast in our mission to make affordable and high quality medical and dental care accessible to everyone in our community.
- ▶ Serving 5 Counties
- ▶ 5 Enrollment Assisters
 - ▶ Germán Mondragón
 - ▶ Emma Quintana
 - ▶ Aleks González
 - ▶ Flavia Finn
 - ▶ Reyna Hacha
- ▶ We help with both OR & WA Enrollments



Target Population

- ▶ Underserved Populations:
 - ▶ Undocumented Immigrants
 - ▶ Farm workers
 - ▶ Low income families
 - ▶ Inmates
- ▶ Children
 - ▶ Parents not aware of OHP FPL guidelines



Outreach & Enrollment Strategies

- ▶ Build strong relationships with community partners
- ▶ Collaborate with CPs and hold enrollment events
- ▶ Update each other with new information
- ▶ Create flyers to distribute in our community
- ▶ Hand out assister business cards
- ▶ Keep up to date with patient renewals
- ▶ Attending Collaborative Meetings, Webinars, etc.
- ▶ Hold enrollment events



Preguuuuuuntenme! (Ask Me)!

