

Lincoln County Health & Human Services: Outreach and Enrollment Year 2

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Lincoln County



- * **Central Coast** : 1,194 sq miles,
60 miles long, 30 miles wide
- * **Population:** approx 47,000 people
 - * 57% concentrated around Lincoln City, Newport and Waldport
 - * other 43 % unincorporated rural areas
 - * Approx 14,000 (33%) on OHP (8,000 before ACA)
- * **Demographics:** largest group is 50+, retired and white.
 - * 88% white, 8% Hispanic 2% Native American, 9% other/mixed

Economics of Lincoln County: Everything's Better at the Beach!

- * Jobs are seasonal and minimum wage
- * Higher levels of people living below the FPL
- * Double the amount of homeless children
- * Higher cost of living
- * Less housing
- * Less access to providers and options



Lincoln Community Health Center

- * Primary Care: 2 clinics + 4 SBHC
- * Mental Health: 3 clinic sites
- * FQHC / Patient-centered Primary Care Home
- * AND One O & E worker.



Small Town / Large Rural Area



Plus

- * Everyone knows each other!
- * Most are familiar with services
- * Personal touch
- * Social service agencies / businesses frequently collaborate

Minuses

- * Everyone knows each other
- * Transportation
- * Disparities in areas
- * Competition for resources
- * Few specialty clinics



In- reach



- * Don't assume your coworkers understand insurance
- * Don't assume your coworkers remember after you explain it the first time
- * Attend divisional meetings to update
- * Flu shot clinics
- * WIC
- * Look at current patient schedule for uninsured –note it
- * Prescription assistance programs

It Takes a Village



Connecting for our Community

Social Services Agencies:

- * Community Services Consortium
- * Siletz Tribal Clinic
- * Reconnections A & D Counseling
- * My Sister's Place DV shelter
- * Lincoln County Jail
- * Head Start
- * Centro de Ayuda
- * DHS /APD
- * Angell Job Corps
- * H.E.L.P center

Businesses:

- * Abel Insurance
- * Fullhart Insurance
- * Siskiyou Insurance
- * Capitol Dental
- * Advantage Dental
- * IHN-CCO
- * Jonah's Whale thrift shop
- * Cardon Outreach

Tag Along! Be the Nerdy Friend

- * Invite yourself to opportunity
 - * County Fairs
 - * Health Fairs
 - * Head Start / School enrollment
 - * Homeless Connect
 - * Summer lunch programs
 - * Christmas Bazaars
 - * Farmer's Markets
 - * Church events
 - * Library programs



Good Ol' Fashioned Customer Service

- * Word of mouth reputation counts
- * Return phone calls promptly
- * Accommodate as possible/ flexibility i.e. home visits
- * Stay up on changes / knowledge
 - * Read CP newsletter
 - * Marketplace Update newsletter
 - * Provider Matters from OHA
 - * Participate in Collaboratives
 - * (OPCA, special populations)



Any Burning Questions??

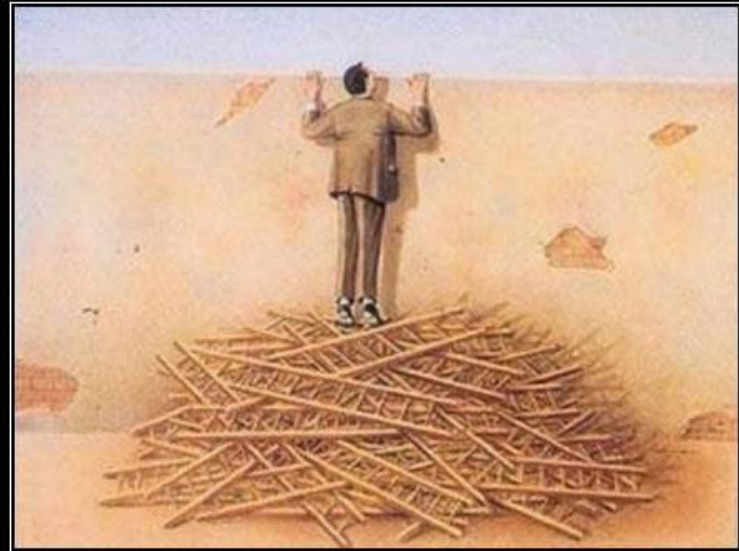
Thank you!

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**It doesn't matter how many resources you have
if you don't know how to use them, they will never be enough**