

Upstream QI Canvas

<p>DESCRIBE YOUR TARGET POPULATION</p> <p>1</p> <p>TELL THE STORY OF THE TARGET POPULATION</p>	<p>CURRENT STATE OF HEALTH INTERVENTIONS</p> <p>2</p> <p>FUTURE STATE OF HEALTH INTERVENTIONS</p>	<p>UPSTREAM VALUE PROPOSITION (UVP)</p> <p>3</p> <p>MAKE YOUR UVP SMART</p>	<p>UVP IMPLEMENTATION PLAN</p> <p>4</p>	<p>TEAM</p> <p>5</p>
			<p>CHANNELS</p> <p>6</p>	<p>KEY METRICS</p> <p>7</p>
<p>COST STRUCTURE</p> <p>8</p>			<p>REVENUE STREAM/TCOC:</p> <p>9</p>	