

Update from the Marketplace

Oregon Health Insurance Marketplace
Oregon SHIBA

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Carrier & Provider Liaison

Oregon Health Insurance Marketplace
Department of **C**onsumer & **B**usiness Services (DCBS)

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AGENDA



- Overview of DCBS and the Oregon Health Insurance Marketplace
- Outreach & Education Overview
- Call Center Overview
- Open Enrollment 2017 Outreach Events

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The Department of Consumer and Business Services

- The Marketplace/SHIBA
- The Division of Financial Regulation
- Oregon OSHA
- Ombudsmen
 - Injured Workers
 - Small Businesses
- Building Codes
- Workers' Compensation

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The Marketplace Call Center

- Assist consumers with QHP and Medicare issues and questions
- Help consumers find local in-person help
- Facilitate Medicare and QHP-FMM enrollment
- Assist with COFA Program questions and enrollment

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The Marketplace – Outreach and Education Overview

- Year Round
 - QHP and Medicare O&E
 - Establish and build relationships with community partners and organizations
 - Recruit and train SHIBA volunteers
 - Senior Medicare Patrol
 - COFA (new program)
 - Agent education, support, & grant program
 - Community Partner support & grant program
 - Tribal support
- Open Enrollment
 - Targeted populations/areas

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Open Enrollment 2017 Events

October

- 10/14 – Hood River Harvest Fest
- 10/15 – Pendleton October Fest
- 10/16 – American Cancer Society breast cancer event in Pdx
- 10/21-10/22 – Portland Snovana
- 10/21-10/22 – Portland Great NW Beer and Wine Festival
- 10/26 – Umpqua Community College Volunteer Fair
- **10/27 – Portland Access Now OE Kickoff w/the Governor!**
- 10/29-11/2 – Eugene Dia de los Muertos

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Open Enrollment 2017 Events

October (Continued)

- 10/29 – Bend Zombie Run
- 10/29 – Portland Mercado Dia de los Muertos
- 10/29 – Columbia County Dia de los Muertos
- 10/31 – Open Enrollment Press Release

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Open Enrollment 2017 Events

November

- 11/5 – Silver Falls Trail Marathon
- 11/5 – Lebanon Cheadle Challenge Adventure Run
- 11/5 Marantha Church Enrollment Fair
- 11/5 – Salem Veteran’s event
- 11/5 – Sisters Happy Girl Run
- 11/5 – Silver Falls Run
- 11/7 – Bend I Like Pie Run/Walk
- 11/8 – BMCC Health Insurance 101

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Open Enrollment 2017 Events

November (Continued)

- 11/9 – Bend Civil War Rally and Auction
- 11/9 – BMCC Health and Resource Fair
- 11/11 – Eugene EuCon (Eugene ComiCon)
- 11/12 – Rickreall Eola Hills Wine No Hills Run
- 11/18 – Lincoln City Run for Life (Sponsor)
- 11/19 – Portland Latin American Film Festival
- 11/24 – Baker City Turkey Trot (Sponsor)
- 11/26 – Tillamook Small Business

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Open Enrollment 2017 Events

December

- 12/2 – Astoria Krampus Festival
- 12/3 – Madras Canyon Rumble Frozen Run
- 12/3 – Bend Jingle Bell Run
- 12/3 – Bend Latino Community Center Luncheon
- 12/3 – Keizer Jingle Dash
- 12/3 – Mt. Angel Run for Your Nuts
- 12/3 – Shellberg Falls Run (Lyons)
- 12/3 – PCC Kwanzaa 2016

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Open Enrollment 2017 Events

December (Continued)

- 12/7-12/10 – Portland Green Festival Expo
- 12/9 – Media release: 12/15 deadline for 1/1 effective date
- 12/10 – Astoria Festival of Trees Family Fun Day

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Open Enrollment 2017 Events

November 1 to January 31

- Social and traditional media stories and updates
 - Twitter: **shopandenroll**
 - Facebook: **shopenrollOR**
- High school and college sporting events
- Every community college, college, and university in the state
- Citizenship classes

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